

**Privacy Notice** (<https://www.crysvita.asia/hongkong/home/>)

This Privacy Notice was last updated in 14<sup>th</sup> June 2023.

At Kyowa Kirin Hong Kong Co., Limited., we are committed to protecting and respecting your privacy.

Please read this Privacy Notice, together with any other privacy notice that we may provide to you, as it contains important information about how we collect, manage, use and protect your personal data. This Privacy Notice may also be used in conjunction with other privacy notices that we may provide you with in certain situations.

## 1. Contact Us

If you have any questions regarding this privacy notice or about our privacy practices, or to exercise your rights please contact at:

- Post: Unit B, 13/F., 169 Electric Road, North Point, Hong Kong
- Telephone: +852 2956 0828
- E-mail: [kkhk.dpooffice.c9@kyowakirin.com](mailto:kkhk.dpooffice.c9@kyowakirin.com)

## 2. Who are we

Kyowa Kirin Hong Kong Co., Limited. is part of the Kyowa Kirin Group. The Group is made up of different legal entities, details of which can be found [here](#) and which may be updated from time to time. When we say 'Kyowa Kirin', 'we' or 'us' in this privacy notice, we are referring to the relevant company in the Kyowa Kirin Group responsible for processing your personal data.

Kyowa Kirin is a "data controller" of the personal data that we hold about you. This means that we are responsible for deciding how we hold and use personal information about you. We are required under data protection legislation to notify you of the information contained in this privacy notice.

## 3. What information do we collect?

Personal data, or personal information, means any information about an individual from which that person can be identified. It does not include data where the identity has been removed (anonymous data).

This privacy notice covers the information we collect through this website which includes:

- **Name, contact information, nationality, professional information and login credentials provided directly by you:** we collect the aforementioned details when you register an account with us.
- **Personal data collected automatically through our website:** when you visit this website some information is also collected automatically through the use cookies, including your Internet Protocol ("IP") address, and pages visited (including when and the number of times the page was viewed).
- **Information we receive about you from other sources:** for example, analytics providers.

## 4. How we might use your information?

We use information held about you in the following ways:

- To verify that the registrant is an HCP
- To conduct traffic analysis

- To provide and improve our site to ensure that content is presented in the most effective manner for you and for your computer
- To administer our site and for internal operations, including troubleshooting, testing, and statistical analysis
- To record, investigate and respond to complaints
- For the purposes of the establishment, exercise or defence of legal claims.

## **5. How long will we hold your information for?**

We will hold your personal data on our systems for as long as is necessary to fulfil the purposes that we collected it for, including for the purposes of satisfying any legal requirement.

By law, we are required to retain certain information for a prescribed period of time. In circumstances where there are no such legal requirements, to determine the appropriate retention period, we will consider the amount, nature and sensitivity of the personal data, the potential risk of harm from unauthorised use or disclosure of your personal data, the purposes for which we are processing your personal data and whether we can achieve those purposes through other means.

Therefore, some information may be kept for more or less time depending on how long we reasonably feel it is required for.

We review our retention periods for personal data on a regular basis.

In some circumstances we may anonymise your personal data (so that it can no longer be associated with you) for statistical purposes in which case we may use this information indefinitely without further notice to you.

If you ask us to delete your information in accordance with your rights set out below, we will retain basic information on a suppression list to record your request and to avoid sending you unwanted materials in the future.

## **6. How we might share your information with**

We will NOT sell your personal data to any third parties.

We may share your personal information with any member of our group where we have a legal basis for doing so. We may share your information with selected third parties including:

- Analytics and search engine providers that assist us in the improvement and optimisation of our site.
- Business contractors in relation to the maintenance of this website.
- IT service providers.
- If we merge with another organisation or form a new entity, your personal data may be transferred to that new entity.

We may disclose your personal information to third parties to:

- Comply with any court order or other legal obligation or when data is requested by our regulators or by government agencies or law enforcement agencies or is required by any stock exchange rules where a member of the Kyowa Kirin Group is listed;
- Enforce or apply our terms of use and any other agreements;
- Protect the rights, property, or safety of us, our employees or others.

## **7. International transfers of personal data**

As Kyowa Kirin Hong Kong Co., Limited. is an international enterprise that consists of numerous entities worldwide, the data that we collect from you may be transferred to, and stored at, a destination outside Hong Kong for the purposes described in this privacy notice, in particular to our parent company Kyowa Kirin in Japan, and the data centres of our IT service providers.

## **8. Your rights**

You have a number of rights, including but not limited to withdrawing your consent and requesting correction of your personal data. If you would like to exercise any of these rights, please contact us using the details set out below in the 'Contact Us' section. If you exercise any of these rights we may ask for proof of identity and sufficient information about your interactions with us so that we can locate your personal information. If we agree that we are obliged to provide personal information to you (or someone else on your behalf), we will provide it to you or them free of charge except in exceptional circumstances.

For any inquiries with regard to this notice, or to exercise your rights you can contact our Data Protection Officer at: [kkhk.dpooffice.c9@kyowakirin.com](mailto:kkhk.dpooffice.c9@kyowakirin.com).

## **9. Security**

We have implemented reasonable measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration and disclosure. Details of these measures can be obtained on request.

Third parties will only process your personal information on our instructions and where they have agreed to treat the information confidentially and to keep it secure.

We also have procedures in place to deal with any suspected data security breach. We will notify you and any applicable regulator of a suspected data security breach where we are legally required to do so.

Our security measures are regularly reviewed.

## **10. Changes to this privacy notice**

We may change this Privacy policy from time to time in response to technical, legal or business developments. You can check the "effective date" posted to see when the Privacy Notice was last updated. If we make any material changes we will take appropriate measures to inform you according to applicable laws.

By submitting your personal information, you consent to the collection, processing, use, access, storage and transfer of your personal information and accept and agree to be bound by the terms stated in this Notice.